# VIII. INTERNATIONAL BUSINESS CONFERENCE
# MAY 11 - 12, 2020
# ISTANBUL, TURKEY

VIII. BC 2020, International Business Conference is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business.

Today more than ever before it is extremely important to stay abreast of the changing landscapes of the Business world. The multidisciplinary focus of this event aims to bring together presenters and attendees from different fields with expertise in various areas of Business, providing an excellent opportunity to participate in the international exchange of ideas, current strategies, concepts and best practices, collaborations, and cooperation, offering a broader perspective and more enriching experience.
The program includes time allocated for networking, peer-to-peer discussions, and exploring the host city.

We invite the participation of leading academic scientists, researchers and scholars in the domain of interest from around the world to submit original research contributions relating to all aspects of:

- Business Administration
- Business Analysis
- Business Computing
- Business Ethics
- Business Statistics
- Commercial Law
- Developing Markets
- Finance
- Human Resources
- Management
- Marketing
- Operations Management
- Research and Technology
- Strategic Accounting
- Creative Accounting and Earnings Management
- Forensic Accounting
- Tax Accounting
- Prevention of Fraud and Unacceptable Accounting Practices
- Accountability
- Accounting Standards and Regulations
- Environmental Accounting
- Financial accounting
- Management Accounting
- Social Accounting
- Accounting and Finance
- Accounting, Auditing and Performance Evaluation
- Banking, Accounting and Finance
- Behavioral Accounting and Finance
- Critical Accounting
- Managerial and Financial Accounting
- Competition in Two-Sided Markets
- Research and Development and Innovation in High-Tech
- Procurement and Business Regulations
- Development Planning and Policy
- Islamic Finance and Banking
- Electronic Transactions in Islamic Banks and Markets

For more details, visit the conference website at:
https://internationalconference.net/business-conference or conveniently scan the following QR Code for direct access.